

**LAGROWTH ASSOCIATES PRIVATE LIMITED (IN LIQUIDATION)  
(FORMERLY KNOWN AS MONTAGE SALES PRIVATE LIMITED)**

**CIN: U51909DL2019PTC354266**

**Registered Office: B-26, B-Block Jhilmil Industrial Area Delhi, DL-110095**

**7<sup>th</sup> E-AUCTION SALE NOTICE UNDER INSOLVENCY AND BANKRUPTCY CODE, 2016**

Notice is hereby given to the public in general under the Insolvency and Bankruptcy Code, 2016 and the regulations made thereunder that the set of assets of the Corporate Debtor is being proposed to be sold collectively as per Regulation 32(c) of the Insolvency and Bankruptcy Board of India (Liquidation Process) Regulations, 2016, on "**AS IS WHERE IS, AS IS WHAT IS, WHATEVER THERE IS AND WITHOUT RECOURSE BASIS**" and as such, the said proposition for disposition is without any kind of warranties and indemnities. The bidding of the assets stated in the below table shall take place through online e-auction service provider M/s E-Procurement Technologies Limited (Auction Tiger) via website <https://ncltauction.auctiontiger.net>

Submission of Requisite Forms, Affidavits, Declaration etc. by the Prospective Bidder.	From 21.11.2024 to 07.12.2024 on or before 06.00 P.M.	
Refundable participation Deposit Amount to be submitted along with Bid Application Form	Refundable participation Deposit of Rs. 10 Lakhs is required to be submitted by the prospective applicants	
Inspection Date and Time	From 11.12.2024 to 17.12.2024 (11 AM to 05 PM)	
Last Date For Submission of EMD	24.12.2024 on or before 06.00 P.M.	
Date and Time of Auction	26.12.2024 between 03:00 P.M. to 05:00 P.M. (with an unlimited extension of 5 min each)	
Particulars	Reserve Price (in INR)	EMD (in INR)
Following set of assets are available for sale in e-auction as collectively as per Regulation 32(c) of the Insolvency and Bankruptcy Board of India (Liquidation Process) Regulation, 2016:  <b>Set 1: Trade Receivables and a Computer</b>	<b>8,36,56,050.00</b>	<b>83,65,605.00</b>

Interested applicants may refer to the Complete E-auction process document containing terms and conditions of the 7<sup>th</sup> E-Auction available on the e-auction platform [www.auctiontiger.net](http://www.auctiontiger.net) and on the Corporate Debtor website, [www.lagrowthassociates.co.in](http://www.lagrowthassociates.co.in). The Liquidator has the absolute right to accept or reject or cancel any bid or extend or modify any terms of the E-Auction at any time without assigning any reason. For any query regarding e-auction bidding, **Contact:** Mr. Praveen Kumar Thevar at +91-9722778828 **E-mail:** [praveen.thevar@auctiontiger.net](mailto:praveen.thevar@auctiontiger.net) or e-mail at [cirp.lagrowthapl@gmail.com](mailto:cirp.lagrowthapl@gmail.com) or contact **Ms. Isha Arora** (Team Member of Liquidator) at Mob: +91 8130249927

Sd/-   
**Soniya Gupta**

Liquidator

In the matter of M/s Lagrowth Associates Private Limited  
(Formerly known as Montage Sales Private Limited)

Reg. No. IBBI/IPA-002/IP-N01155/2021-2022/13863

AFA valid till 30<sup>th</sup> June, 2025



**Registered Address with IBB:**

C-501, SHREE BALAJI CGHS LTD. PLOT NO.  
37, SECTOR-6, DWARKA, NEW DELHI –  
110075

**Regd. Email ID with IBB:**

[ipsoniyag@gmail.com](mailto:ipsoniyag@gmail.com)

Date: 21.11.2024

Place: New Delhi

**Project specific Address of Liquidator:**

135, LGF, SS Plaza, Mahavir Enclave, Palam  
Dabri Road, New Delhi -110045

**Email:** [cirp.lagrowthapl@gmail.com](mailto:cirp.lagrowthapl@gmail.com)

**Contact No:** +91 9811287070

